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FOR IMMEDIATE RELEASE

BEST Life to Offer Stand-alone Dental Plans on 35 Health Insurance Marketplaces Throughout the US

(September 12, 2013) Irvine, CA. — BEST Life announced they are offering ACA certified pediatric, adult and family dental plans for both the individual and SHOP markets on 35 state exchanges throughout the US beginning January 1, 2014.

The BEST Life team has been working diligently with the state Departments of Insurance and the Health Insurance Exchange teams to ensure ACA compliance for an array of child, as well as to offer adult and family dental plans – both on and off the state health exchange marketplaces. BEST Life has been offering insurance benefits – dental, vision, life, short term disability and until very recently, medical – for 42 years to individuals, families and employer groups. Now you will find affordable, exchange-certified Dental plans included on these exchanges in 35 states.

“There have been big changes in the insurance marketplace this year with the Affordable Care Act,” BEST Life VP of Sales and Marketing, Jennifer Bolton, shared. “We’re very excited to be part of that. All of our pediatric dental offerings meet and exceed ACA standards and are certified both on and off the state health insurance exchanges. This is a new experience for us and we’re privileged to be included. We’ve always been proud of our quality ancillary lines of coverage and our dental plans, in particular, have been well-received in the market. It’s exciting for us to offer them in essentially what is an entirely new market!”

BEST Life just recently discontinued their medical lines of coverage to focus on their popular ancillary lines and bringing these quality dental plans to the insurance exchange marketplaces. For more information on these plan changes can be found on their website at www.bestlife.com/exchange. You can contact BEST Life sales at 800.237.8543 or info@bestlife.com.

About BEST Life. BEST Life has been providing insurance benefits to individuals, families and employers for more than 42 years with quality plans and affordable rates in 39 states and now in 35 health insurance marketplaces. We pride ourselves on our superior customer service, rapid claims payment and the quality health plans that have become our BEST Life trademark. All calls are answered by a live person. Every time. No exceptions. Visit their website for more information www.bestlife.com or call 800.237.8543.

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